

Youhere.org: Privacy Statement

Privacy is a major concern at Youhere.org, as we deal with people and their location when they check-in. We know this is sensitive information. For a summary of our outlook on privacy, please see the privacy policy posted at Youhere.org. Below is a more plain and candid view about Youhere and privacy.

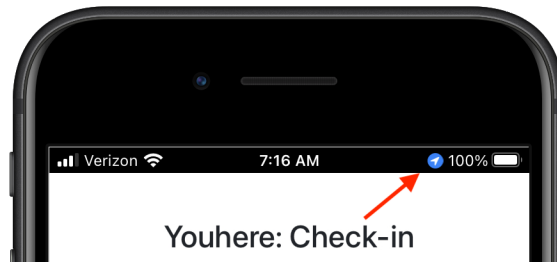
Participant Privacy

You're most likely worried about the privacy of your check-in participants. These are the people you are asking to check-in using the app.

To begin, do a quick experiment for yourself. Pretend you're one of the participants in your event, and use the Youhere app, all the way to the point where you actually check-in to your own event.

Now, reflect on the steps you went through in order to check-in. You *were* asked for your name when the app was first opened (and we hope you saw the privacy notice(s) right in the app itself). In the case of your name, it is kept on your phone until you enroll into an event. But reflect further. Were you ever asked for:

- An email address? **No.**
- Phone number? **No.**
- Physical address? **No.**
- The name or address of your school or organization? **No.**
- Any other web credentials? **No.**
- Messaging ID? **No.**
- Class schedule? **No.**
- Age? **No.**
- Gender? **No.**
- Did you have to make an account and set a password anywhere? **No.**
- Was your name verified in any way? **No.**
- Can our app determine your phone's number? **No**
- Does our app track a person in real-time? **No** (look for a small indicator in the top bar of your phone (both iPhone and Android do this). This is shown by your phone's internals when an app requests location information. It only shows for our app when a user taps "check me in.")



As you can tell, the answer to these critical questions is "no." (We do ask for the name of each checking-in so an attendance roster for the group leader. Pseudonyms may be used for this; also see Youhere's "Core Privacy" option.)

At a forensic level, about all we could do is *try is* to manually (i.e. using Google, etc.) link student names with their check-in location, to conclude for example (in the case of a student), that participant “Joe ,Person” goes to school XYZ. But 1) We’d have to determine what the check-in location seems to correspond to (A school? A business? A practice field?), 2) this is semi-public information anyway (as anyone who sees Joe, Person at or around a given location could know this anyway, 3) Someone’s participation in an event might be in a public directory, on a (public) website, or in a year-book or newspaper article, etc.). Lastly, we really have no interest in doing these things, (so we don't).

Youhere was purposely designed to work with as little data as possible: a first and last name is the only personal information collected to build a roster only the group leader can see. Names can be scrambled by the group leader (see the ‘Core Privacy’ option at youhere.org). Upon check-in, a location is pulled from the phone, to ensure one is within the needed location. It is used for less than a second, then discarded. Locations are never stored on our server.

As a reference, we ask one to reflect on just about any other online service(s) you may use--even the small ones like WhenIsGood, etc. We think you’ll find that Youhere collects *less data* than these other services. Think: What is an online service you know of, that works by only requiring an unverified name?

The Youhere App

Our app moves flawlessly right through Apple’s "do not track" privacy settings, which are part of iOS. We also never contact participants (but how would we since we don’t have their contact information)?

Also very importantly, if a participant tries to check-in while outside of your needed location, their location is *not* stored. So if they're at the beach or in the mountains during an important meeting, no one will know that, and the app just responds with "sorry, you're out of range."

Our App also has clear data privacy statements embedded right into the screens itself like this (see the “Privacy notice”).

